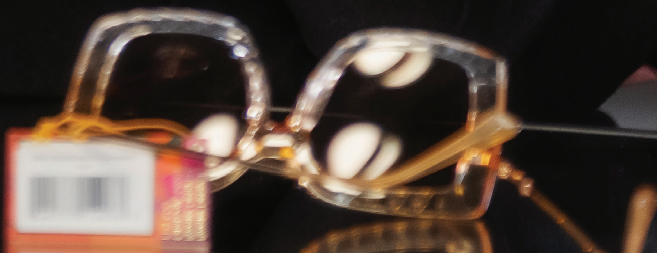




MY WIG BOUTIQUE CHANGES

lives

MANE ATTRACTION WIGS



“

Wigs have given me freedom and confidence!

In 2016 I started wearing wigs because of natural aging hair loss. Truth is, I never had good hair. I was so scared I was going bald. I didn't tell a soul. Any woman out there going through hair loss knows the feeling all too well and you feel alone. You're NOT.

I started Mane Attraction Wigs because I wanted to help break any negative stigma associated with wearing a wig. I feel comfortable wearing a wig as an alternative to my natural hair — it took me a bit, but I got there, and I'll help you get there too. In fact, I think of a wig as simply an accessory. When I lay out my outfit, I lay out my wig. Fake eyelashes, nails, makeup, piercings, extensions, bot-ox and fillers — all accepted by today's standards. But tell someone that you're getting a wig and they'll look at you horrified and say "oh, you don't need that — you look fine". Well, I say it is fine to wear a wig to boost how you look and feel. It's better than fine - it's fantastic.

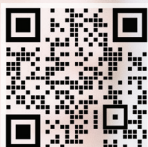
For my fellow ladies that

weren't blessed with great hair; ask yourself if your hair has ever restricted you from regular activities. For example, does the forecast of wind, rain or humidity ruin your day? Does riding in a convertible or the window down sound fun but NO WAY! How about swimming at the pool, or being splashed? I say start living. It's truly life changing. I do more now than I ever did. Roll down the window and let the wind catch your new hair.

Many times with a cancer diagnosis, or alopecia concerns about appearance can be especially troubling for women, even though they are battling a serious illness, the hair is emotional, no matter if you had good hair or bad, it's our crown. My goal is for that piece of their journey to be a positive experience and allow them to focus their energy on healing. .

Wigs are fun, fabulous, fashionable and quite comfortable. Wigs make me feel confident, and I want you to feel the same way.

**Nancy Parshley, CEO
and Wig Enthusiast
Mane Attraction Wigs**



TO BOOK A FREE CONSULT, SCAN
TO BOOK ONLINE, CALL, TEXT, OR EMAIL.



Empowering

WOMEN BY PROVIDING WIGS THEY LOVE.

HUMAN HAIR WIGS

100% Remy human hair wigs offer the most natural look and feel. The hair is soft, has shine and natural movement that is hard to replicate with synthetics. **Is a Remy human hair wig right for you?**

CONSIDERATIONS

- **Lifespan:** Are you looking for a wig to last? Remy human hair wigs last much longer than other types of wigs. Particularly if they have a silk skin cap.
- **Long locks:** Love long hair? Us too! Remy human hair wigs are the best option if you are looking for length.
- **Easy care:** You only need to wash your Remy human hair wig once a month!
- **Feels amazing:** Remy human hair wigs are comfortable and feel great on your skin.
- **Natural beauty:** Remy human hair wigs look and feel incredibly natural. Have naturally curly hair? You will love our virgin natural curly wigs that air dry with waves or curls. It's a game changer!
- **Styling versatility:** Human hair wigs can be styled and colored just like natural hair. Make your wig truly look like yours,
- **Color away:** You can color a virgin wig any color you want! If it is not a virgin human hair wig you can only do low-lights or shade rooting.
- **Price point:** Remy human hair wigs tend to be at a higher price range. But, depending on your reason for the wig, your health insurance could reimburse you for most of the cost!
- **Get ready to style:** Just like real hair, Remy human hair wigs can be re-styled frequently.





HYBRID WIGS (HUMAN AND SYNTHETIC BLEND)

Looking for the best of both worlds? Hybrid hair wigs offer the perks of human hair with the convenience of synthetic hair. **Is a hybrid hair wig right for you?**

CONSIDERATIONS

- **Blended beauty:** Hybrid hair wigs are a beautiful blend of human hair and heat-friendly synthetic hair.
- **Lifespan:** Hybrid hair wigs last longer than fully synthetic hair wigs. A reasonable life-span could be 1 year if well maintained.
- **Long locks:** Love long hair? Us too! Hybrid hair wigs can be worn in long lengths. The longer the wig, the shorter the life-span.
- **Locked-in look:** The heat-friendly synthetic helps to lock-in your style even after washing!
- **Styling versatility:** The mixture of human hair and heat-friendly synthetic hair allows you to style using heat tools. Have curls one day and straight the next.
- **Color lock:** Hybrid hair wigs cannot be colored. But with the wide array of color choices, we are confident you'll find a color that you love! In some lines we have 35 colors to choose from.
- **Price point:** Hybrid hair wigs come in, on average, at a lower price point than most Remy human hair wigs.



PROVIDING WOMEN
WITH THE CONFIDENCE
THEY... *deserve*

SYNTHETIC HAIR WIGS

Synthetic hair wigs have made some great advancements over the past few years. Today's synthetic hair rivals many human hair wigs in style and texture—many even feel like human hair itself! **Is a synthetic hair wig right for you?**

CONSIDERATIONS

- **Locked-in style:** Synthetic hair wigs retain their style, so it's an easy option to have great hair every day!
- **Short and sweet:** We carry synthetic wigs in many short and trendy styles. If you are looking for a pixie cut, a synthetic wig is a perfect choice! We can offer long synthetic wig solutions, but our experience is that the lifespan isn't as good as a shoulder length or shorter synthetic wig.
- **Wash and wear:** Synthetic hair wigs are a great wash and wear option. They retain their style even after a wash so they are a great get up and go option!
- **Pick a color, any color:** With synthetic hair, your color options are endless. They range from natural, to highlighted, to bright vibrant colors!
- **Lifespan:** Typically below shoulder length synthetic wigs last 6 months, but with proper care, you could stretch the lifespan of your wig. Pixie styles can last much longer!
- **Price point:** Synthetic hair wigs are a great economic option. They are more cost effective versus human hair wigs.

GIVING WOMEN THE
STRENGTH TO STOP
WORRYING ABOUT WHAT
PEOPLE WILL...
think!



WE WANT YOU TO FEEL
CONFIDENT WITH YOUR
PURCHASE, SO HERE ARE
THE FACTS.

MOST COMMON QUESTIONS:

Q: ARE WIGS COMFORTABLE?

A: YES, VERY!

Q: ARE WIGS HOT?

A: NO!

Q: ARE WIGS ADJUSTABLE?

A: YES!

Q: WILL MY WIG BLOW OFF?

A: NO!



WE HAVE
**OVER
300
WIGS**
IN STOCK!

65 HYBRID
HAIR WIGS
IN STOCK!

**YES, TRY
IT ON!**

**WE LOVE
PRODUCTS!**

WE CARRY EVERYTHING YOU
NEED ALONG WITH TURBANS.

YOU CAN SAFELY TRY ON
ALL OF OUR WIGS USING A
DISPOSABLE HEAD COVERING.
WE MAKE SURE ALL OF OUR
WIGS ARE SANITIZED AFTER.

70
HUMAN
HAIR WIGS

ALL LENGTHS,
ALL STYLES,
ALL THE TIME.

PRIVATE CONSULTS

WE OFFER **FREE** PRIVATE CONSULTS.
YOU CAN BOOK YOUR APPOINTMENT
EASILY ON-LINE.

150 SYNTHETIC WIGS
IN STOCK!

LEARN ABOUT TOPPERS!

HUMAN HAIR TOPPERS AND SYNTHETIC TOPPERS ARE THE RAGE.

MANE ATTRACTION WIGS HAS
DONATED OVER \$2,000
TO BREAST CANCER CHARITIES.



FUN FACT: OUR CEO NANCY OWNS 8 WIGS THAT
SHE ROTATES.

WHAT YOU SHOULD KNOW ABOUT HEALTH REIMBURSEMENT.

Did you know that many health insurance companies could reimburse you the full cost of your human hair wig or hair topper? Valid medical conditions for "Cranial Hair Prosthesis" include, but are not limited to, Alopecia and Cancer. There is hope to look good and feel better once again with a human hair wig or hair topper.

HOW TO FILE YOUR CLAIM

1

Get a prescription from your doctor

Request a prescription from your doctor for your hair loss. Contact your insurance company to inquire how much coverage you have for a scalp prosthesis. Bring the prescription with you to your wig appointment or email it when you have it. **YOU DO NOT NEED IT FOR YOUR WIG PURCHASE.**

2

Provide prescription to wig boutique

An invoice will be created with all the prescription codes, along with the wig boutique's tax ID number. We will email you the invoice after your appointment.

3

Submit the custom invoice we provide

Send the invoice, along with the prescription and reimbursement form to your insurance for reimbursement. Ask your insurance company who to email, call or fax it to.

For more in-depth information and helpful tips on reimbursements, please visit our website at maneattractionwigs.com.

This information is meant as a guideline. The suggestions here may not work for everyone. Make sure you review your benefits and coverage for your particular insurance carrier. Research the medical codes and conditions to see if you qualify. Keep copies of all documentation, and please let us know if you have any questions. We are happy to help.



“Nancy is one of the most amazing people I have ever met! I have cancer, and chemotherapy took my long blonde hair, as well as confidence in myself, away. I went to Newbury St. Salons in Boston, searched on-line, went to the MGH boutique, and still... no wig! I lost hope in my endeavor to find a comfortable, beautiful wig to look and feel like myself again. Well that search ended when I met Nancy! I found her business on-line and emailed her. She got right back to me and had so much patience and so much passion for her work that I never even thought of looking elsewhere after that. We spent a week emailing pictures and then creating the perfect wig at a most pleasant in-person consultation. I was soooo picky I'm surprised she didn't push me out the door of her invitingly beautiful and health-safe posh wig salon. I was treated with kindness and dignity. I was excited by her passion to find me the perfect wig, yet prepared for disappointment from the past efforts of my search. Well... needless to say, days later I went to pick up my amazingly stunning custom created piece I have affectionately named “Chloe.” She is so gorgeous. I was in so much joy that happy tears overwhelmed my heart when I saw her. Trying her on was such a moment for me. I could not stop crying as I look like an even better version of my old self again. I have to say that Nancy is perfection in her trade. She makes people beautiful and happy for a living and shows her customers how much she loves it! Searching for a wig? You've found the place! I would most highly recommend

Mane Attraction and Nancy to anyone to make the process of hairpiece search and ownership inviting, effortless and life-changing! Thank you Nancy for making me feel beautiful again! I will be back!”

- Michelle L.

“Amazing experience today! Thank you Nancy for being helpful, upbeat, professional and just so sweet!! Congrats to you for making so many feel great about themselves. You have such a great inventory with so many styles and colors. Will recommend to all.”

- Janice C.

“

I really started to get emotional about my hair loss and losing my eyelashes after my natural hair started to grow back.

— Donna Y., Breast Cancer Survivor

Scan to view
Donna's full story





HELPING WOMEN IS OUR MANE CAUSE.

Every woman should feel comfortable wearing a wig as an alternative to their natural hair, no matter what the reason. That's why our mission extends beyond the wigs to help create a supportive and empowering environment where women can share their stories and feel inspired!

MANE CAUSE MOMENTS

It's the little moments that sometimes make the biggest impact. We want to share with you experiences that our clients have gone through, and how wigs have helped their self-esteem.

You can view our Mane Cause moments by visiting www.maneattractionwigs.com/mane-cause.

THE PINK STRAND PROJECT

The Pink Strand Project was started by Mane Attraction Wigs, after witnessing firsthand the bravery and strength cancer patients have. It inspired us to continue that fight ourselves – and provide unwavering support in a way that would capture the essence of what we stand for.

The Pink Strand Project invites you to purchase a pink strand of hair to raise money and awareness for those fighting cancer in our community. Wearing your pink strand during breast cancer awareness month (and beyond) serves as a symbol of solidarity for the women fighting cancer and for the survivors who may have lost their hair during their cancer journey. 100% of the proceeds will be donated to Heaps of Hope, Inc.—a local organization that provides financial support to the women fighting cancer.

To learn more visit www.maneattractionwigs.com/pink-strand-project

WINE & WIG EVENTS

We want everyone to feel comfortable in a wig and have a little fun too! We host Wine & Wig events where you can try on wigs, have some wine, and get your make up done by a professional make up artist. It's a great opportunity to meet new friends and have a fun night out!

BOTSWANA ONCOLOGY GLOBAL OUTREACH PROGRAM (BOTSOGO)

We are honored to be able to donate designer wigs to the BOTSOGO program through the MGH Cancer Center. The program distributes wigs to women undergoing chemotherapy in Gaborone, Botswana.

COMMON TERMS TO TALK ABOUT:

Lace Front Wigs

The #1 benefit of lace front wig caps is their 'natural' hairline. Lace front wigs are made to look like natural hair is growing out of your hairline.

Mono filament Wigs

Mono filament wig caps, sometimes called 'mono top,' You can part your mono filament wig on the side, in the middle, or in any zigzag pattern you like.

100% Hand Tied Lace Front Wig Cap Construction

These are the creme de la creme of wig cap types. The entire cap, back and sides, front, and crown, are all hand tied, guaranteeing that no matter how you style your wig it look natural. 100% hand-tied wig caps 'move' like regular hair; the hair flows like natural hair.

Basic Wig Caps

There are four alternate names for basic wig caps: traditional weft cap, open weft cap, standard cap, and classic cap. The hair of basic wig caps is hand or machine sewed into strips of material (cotton, felt, velvet, silk, or otherwise).

MY Line of Human Hair Wigs:

When choosing a wig or topper, it's important to consider what type of cap construction is most ideal for your lifestyle and needs. Wigs come in a variety of cap types, all designed to provide beautiful, natural looking and comfortable human hair wigs and toppers. Wig caps are available in close wefted, open wefted, and hand tied options. In addition, you can choose from lace top or skin top caps, also known as French top or silk top caps.

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Best of Northshore



BY APPOINTMENT ONLY,
CALL, TEXT, EMAIL, OR BOOK ONLINE!

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ATTRACTION WIGS

LGBTQIA+ Friendly

Women-Owned Business Since 1993 (DBA Infinite Media, Inc).